



For Immediate Release

StockTheMind LLC and ITSM Academy Form Strategic Partnership to Further Expand Their Businesses

PEMBROKE PINES & FORT LAUDERDALE, Florida, June 23, 2009 – StockTheMind LLC (StockTheMind) and ITSM Academy, Inc. (ITSM Academy) today announced a strategic partnership designed to mutually benefit both companies and their clients. Stock The Mind, with a focus on IT project management training, and ITSM Academy, both with a strong US client base, intend to work together to deliver training that impacts three service components; IT Infrastructure Library™ (ITIL®) certifications, customized ITIL/PMI corporate training and ITIL/PMI open enrollment options.

"StockTheMind currently offers some of the most effective consulting services, training and tools for implementing enterprise project management based on PMI methodologies and Microsoft systems," said Simone Brown, Founder and Principal Consultant, StockTheMind. "Now that many organizations are using both PMI and ITIL methodologies to reduce costs in change, service, and incident management, our clients will benefit from the combination of leading services provided by both StockTheMind and ITSM Academy. This partnership also provides us with a great opportunity to further extend our training and consulting services through the alliance with ITSM Academy and their global network of clients and partners."

"We are thrilled to be working closely with StockTheMind and we think that this agreement represents a great opportunity for both firms to compliment their core competencies and to bring value and benefit to both our individual and joint clients, especially in the South Florida market." said Sue Glannan, Practice Manager for the GEM Partner Program at ITSM Academy. "StockTheMind offers a great local brand and premium project management consulting and training services. Working together, we will create greater visibility of our extensive ITIL training catalog and more exposure for our ITIL and ISO certification courses. Project Management is a natural fit for our clients who represent firms in involved in Best Practices and Process Improvement for IT operations."

StockTheMind and ITSM Academy will begin to roll out initiatives relating to the partnership this year. This will include an awareness campaign, courses and webinars designed to align ITIL and PMI methodologies.



About StockTheMind LLC

StockTheMind, founded in 2003, is a management consulting and training firm that aligns business strategies with IT and project management tools in order to reduce costs and improve business performance. StockTheMind is headquartered in Pembroke Pines, Florida.

About ITSM Academy

ITSM Academy, Inc., founded in 2003, is a full service provider of IT Service Management education and advice. Flexible and sustainable training and mentoring helps clients reduce costs and improve customer satisfaction through better alignment of business and information technology.

ITSM Academy's single focus is on IT Service Management training and does not resell software products or any third-party tools. ITSM Academy is a privately held, state certified M/WBE training provider. Services are offered throughout the Americas, Canada and Europe through our ITSM Academy GEM Partner Program. For additional information contact: Sue Glannan, GEM Partner Program Manager, ITSM Academy, Inc. 100 W. Cypress Creek, Suite 890 Fort Lauderdale, FL 33309; Direct: 954.491.3442 Ext. 110 Email: sglannan@itsmacademy.com ###

SOURCE: StockTheMind LLC and ITSM Academy

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